Judging Rubric for Photography Classes 1-5

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| **Criteria** | **Above Average – Excellent**  (16 to 25 points) | **Average**  (11 to 15 points) | **Poor – Fair**  (0 to 10 points) | **Points Earned** |
| **Technical quality—25%** | | | | |
| (35 points) | Technical quality is above average to excellent. | Technical quality is average. | Technical quality is poor to fair. |  |
| **Creativity/originality—25%** | | | | |
| (35 points) | Clearly demonstrates creativity and originality. | Somewhat creative or original. | Little or no creativity or originality. |  |
| **Audience interest/impact—25%** | | | | |
| (30 points) | Compelling and interesting for the intended audience. Helps create impact or a lasting impression. | Somewhat interesting and supports the content within which it was published. | Not of clear interest to the intended audience. Does not help create impact or a lasting impression. |  |
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| **Total points** | | | |  |
| **Rank (Gold/Silver/Bronze/None)** | | | |  |