

Judging Rubric for Writing Class 6 (speech)

Note: The speech will not be judged on the point of view of the writer or speaker but rather on the merit of its written presentation.

Criteria	Above Average – Excellent (16 to 25 points)	Average (11 to 15 points)	Poor – Fair (0 to 10 points)	Points Earned
Content (substance)—25%				
(25 points)	The thesis of the speech is supported by accurate research and facts. Supporting elements fit the audience and occasion.	Thesis is clear. Supporting facts or elements are provided.	Thesis unclear or unsupported. Supporting elements are absent or inappropriate.	
Writing quality (coherence)—25%				
(25 points)	As the most basic means of maintaining audience interest, the structure of the speech is clear and coherent. The thesis for the speech is well presented and defended, and the conclusion follows logically from it.	Structure is functional. Thesis is presented logically.	Structure is inconsistent or disjointed.	
Creativity (humanity)—25%				
(25 points)	Speech is a truly personal piece of communication, a special delivery from the mind and heart of one human being on a topic of real relevance to a well-chosen audience.	Speech has elements of personalization and personal connection for both the speaker and the audience.	A speech that anyone could give to any audience at any time.	
Writing style—25%				
(25 points)	The speech makes effective use of rhetorical devices and other writing techniques so that the flow is effortless, and transitions are seamless. The style accentuates the message rather than getting in the way. Stories are woven in gracefully and illuminate the ideas.	Speech makes some use of rhetorical devices. Flow is logical. Message is clear. Relevant stories are used to support the ideas.	Rhetorical devices ineffective. Poor flow or awkward transitions. Unclear message.	
Total points				
Rank (Gold/Silver/Bronze/None)				