

Judging Rubric for Writing Classes 1-5, 7

Notes: Judging will emphasize writing quality, not the technical quality of the surrounding publication or finished electronic product. In Writing 5, technical elements that usually are written into a script (such as natural sound or visual images) also will be considered.

Criteria	Above Average – Excellent (16 to 25 points)	Average (11 to 15 points)	Poor – Fair (0 to 10 points)	Points Earned
Content—25% Topic relevant? Issue significance clear? Subject well covered? Timely? Newsworthy? Educational?				
(25 points)	Content of above average to excellent quality.	Content of average quality.	Content of poor or fair quality.	
Writing quality—25% Lead grabs attention? Story flows logically? Technical phrases explained? Sentence and paragraph lengths varied? Sentences active? Grammar and punctuation.				
(25 points)	Writing of above average to excellent quality. No errors.	Writing of average quality. Few errors.	Writing of poor or fair quality. Contains errors in spelling, grammar or style.	
Creativity—25% Entry imaginative or inventive? Medium used artistically?				
(25 points)	Writing is creative and compelling.	Some creativity included.	Not creative or artistic.	
Writing style—25% Story holds interest? Writing clear, precise, logical? Readable?				
(25 points)	Writing style of above average to excellent quality.	Writing style of average quality.	Writing style of poor or fair quality.	
Total points				
Rank (Gold/Silver/Bronze/None)				